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## Floridians oppose direct Internet alcohol

Most Floridians oppose allowing beer, wine or liquor to be sold directly to consumers over the Internet or through the mail.

A March 2007\* poll of registered voters in Florida shows that an overwhelming majority believe teenagers are likely to use the Internet to have alcohol shipped to them without an ID check.

According to the poll:

- Sixty-eight percent of Floridians oppose allowing beer, wine or liquor to be sold directly to consumers over the Internet or through the mail.
- When asked whether the direct sale and shipment of alcohol over the Internet or via mail should be allowed, 65 percent of Florida voters say that this type of system is wrong.
- When asked whether it would be acceptable if only wine was to be sold directly to consumers over the Internet or through the mail, 57 percent still oppose the idea.
- Underage drinking remains a major concern for Floridians. The poll found that 87 percent of people think underage drinking is a problem in Florida, with 66 percent calling it a major problem.
- An overwhelming 85 percent believe Florida teens are likely to use the Internet to have alcohol shipped to them without having their identification checked.
- More than half (56%) of Florida voters say they are less likely to vote for a political leader who wants to change state laws on the sale of alcohol by making it easier for out-of-state manufacturers to directly ship alcohol to consumers.

The Florida Coalition to Prevent Underage Drinking supports Florida law requiring that alcohol only be sold through licensed businesses in Florida that can be held accountable for violations.

*\* The survey was conducted among 625 registered voters between March 6 – 8, 2007 by Mason-Dixon Polling & Research, Inc. Respondent selection was at random, and the poll has an accuracy of +/- 4 percent.*